

Independence, Missouri

VISITOR INTEREST SURVEY

Please take a few minutes to complete this survey and mail this postage-paid card to the Independence Tourism Department. Thank you for your assistance in this survey!

How would you rate the usefulness of the information you received in this packet?

Excellent Good Average Poor

Are you planning to visit Independence in the next 12 months?

Yes No

What is the purpose of your visit?

Business Leisure travel

Where will you stay?

Hotel/motel Home of friend /family

Campground B+B Other

How many people will be traveling with you?

0 1 2 3

4 5 More than 5

Please rank in order of importance what you are looking for in your vacation destination. (1 most important/4 least important)

Shopping Dining Entertainment

Historic Sites/Attractions

How did you hear about Independence to request this information?

_____ Magazine(name)

_____ Newspaper(name)

_____ Radio/TV(station)

Friend/Family Internet/Web Site

How soon after your inquiry did you receive this information?

Less than 2 weeks 2 weeks to one month

More than one month

Is there any additional information you would like to see included in this packet?

Total yearly household income:

Under \$35,000 \$35-\$49,999

\$50-\$100,000 \$100,000+

Gender:

Male Female

Independence, Missouri

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