

Missouri Association of Convention & Visitor Bureaus
Web Site Analysis Report
as of April, 2004

www.macvb.net / www.macvb.com / www.macvb.org

	<u>2004</u>	<u>2003</u>	<u>2002</u>
Visitor Sessions:			
January	3,332	3,266	n/a
February	2,826	3,242	n/a
March	3,690	4,009	247
April	2,635	4,319	698
May		5,280	1,377
June		4,239	1,848
July		4,535	2,611
August		3,970	2,817
September		3,835	3,326
October		3,455	3,147
November		3,481	2,349
December		3,215	2,610
Year-to-date total =	12,483	46,846	21,030

Web site Hits:			
January	14,517	19,884	n/a
February	15,068	20,103	n/a
March	16,701	24,455	6,330
April	14,783	35,808	6,359
May		28,200	11,245
June		22,478	13,393
July		22,747	17,511
August		18,002	15,886
September		15,807	17,089
October		15,606	18,059
November		11,903	13,209
December		13,879	12,959
Year-to-date total =	61,069	248,872	132,040

Top 10 requested pages (As of April, 2004):

- | | |
|---------------------|------------------------|
| 1. Missouri Regions | 6. Search |
| 2. Members | 7. Information Request |
| 3. Calendar | 8. Newsroom |
| 4. Registration | 9. Education |
| 5. About MACVB | 10. Contact MACVB |

Top 10 Referring Sites (As of April, 2004):

- | | |
|----------------|-------------------------------|
| 1. Google.com | 6. Relocate-America.com |
| 2. Yahoo.com | 7. LewisandClark.state.mo.us/ |
| 3. MSN.com | 8. OfficialCitySites.org |
| 4. VisitMO.com | 9. TheBestofNet.com |
| 5. FunLake.com | 10. MissouriTravel.com |

Top Search Engines (As of April, 2004):

- | | |
|--------|-------------|
| Google | AOL NetFind |
| Yahoo | AltaVista |

of Web Sites Linked to macvb.net / .com / .org (as of April, 2004): 54

NOTE: MACVB.net went on-line March, 2002. MACVB.com & MACVB.org Web site addresses were secured and routed to macvb.net on 5/29/02. Site re-designed May, 2003.

Missouri Association of Convention & Visitor Bureaus

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