

**Missouri Association of CVB's
Board Meeting
April 24, 2005
Columbia, Missouri**

Present: ? (I didn't get the sign in sheet)

President Stephanie Roush opened the meeting with introductions

Approved the minutes of October 2005 Board Meeting. Motion by Diane Giacoletto, second by Sam Allen.

Approved the financial statements presented by Marci. Motion by Andy Thiem, second Chuck Martins.

Committee Reports – Education

Amy Supple reported that the annual conference will be June 4th to 6th at the Chateau in Branson. Sign up early and often. Ronda is organizing a golf event.

It was decided at a previous meeting that the 07-08 conference will be in St. Louis. Amy, Karen Krispin and Andy Thiem did some St. Louis site visits. They narrowed it down to two properties; the Adams Mark in downtown and the Westport Sheraton in Maryland Heights. Amy presented each proposal and a roll call vote was taken with the Westport winning 10 to 1. Diane Giacoletto and Karen Krispin abstained from the vote.

Committee Reports – Small Markets

Andy reported that the small markets group has been meeting and very productive. Their next meeting is May 17th at the Westport Sheraton and all are invited. They are working on a receptive reception for this fall in Branson. Also in the works is a marketing alliance to take advantage of coop dollars. Also they continue to pursue the health and dental insurance and hope to have information and sign-up for everybody at the June Annual Conference.

Committee Reports – Membership

We have a new proposed member; the Clinton Missouri CVB. Mike McAfee voted to accept Clinton as a new member, Andy Thiem seconded and the motion was approved.

Ronda Mertens reported on Allied Members and how things will work at the conference with the changes this year.

Committee Reports – Research

Chuck Martin reported that the Comparative Financial Survey is complete and is on line in the Members Only section of the MACVB web site. Lorah Steiner mentioned that she has comparative information on the CVB's of the Big 12 and asked that it be posted as well.

Committee Reports – Partnerships

Mike gave a report with some input from Andy. Diane and Jill offered to be on the committee. Jeff City has decided they would like to participate in TEAMS as well. Marci will get a copy of the contract to the Jeff City and the St. Louis CVBs. The Show Me Missouri Sports logo was shown and copyrighting it was discussed.

Committee Reports – Legislative

Sam reported that there was a last minute school opening issue. We did an email vote as they need an immediate vote and MACVB lent their support to this issue. However it was not successful and will probably come up again next session. Stephanie suggested having a speakers bureau to educate about this topic.

Committee Reports – Research

This committee is working to get some standard outcome measurements for use in coop. Diane mentioned that as an evaluator she was pleased to see that there is more research included in coop grants.

Committee Reports – Nominating

The nominating committee presented their slate of officers for the 2006/2007 two-year term which will take effect at the annual conference in June.

Sam Allen	President
Ross Summers	Vice President
Andy Thiem	Secretary
Amy Supple	Treasurer

Diane seconded and the slate of officers was accepted.

John Robinson, Director of the Division of Tourism gave brief remarks. John has submitted his resignation and will be leaving the Division. He reported that Gina Walsh's husband had passed away earlier this morning.

Eric Feltner from the Lt Governor's office was introduced and also gave brief remarks. The Tourism Commission will meet May 4th in Jefferson City and a main topic of discussion will be filling the Director's position. It is hoped there will be no

interim director and at that time the process for filling the vacancy will be put in place.

President Stephanie Roush passed around a letter she had written on behalf of MACVB to the tourism commission with some thoughts on the Director's Position. A few suggested changes for the letter were made before it is sent to both the Governor and the Commissioners.

There being no further business, Karen Krispin made a motion to adjourn the meeting. Sherri seconded and the motion passed.