**DIRECTOR OF TOURISM**

The City of Ste. Genevieve Missouri is seeking a full time Director of Tourism to create, promote, plan and implement a tourism marketing and management plan. Ste. Genevieve is one of the oldest European settlements west of the Mississippi River and is well known for the preservation of its architectural and historic resources. The National Park Service is in the process of establishing a park in Ste. Genevieve.

At a minimum, the successful applicant will possess a Bachelor’s degree in a related field and two years of marketing experience, or an equivalent combination of education and experience.

Duties will include:

* Provide staff support to an advisory council and tax commission in the formation of a marketing plan.
* Prepare marketing material for multiple media to implement the adopted plan.
* Manage the Visitstegen.com web site.
* Operate and maintain the Ste. Genevieve Welcome Center and manage part-time staff.
* Prepare an annual budget.
* Serve as liaison among event committees and shareholder groups.
* Prepare and present reports.

Full time position includes health insurance, retirement contribution, vacation and sick leave.

Send resume and salary history by email to [pmeyer@stegenevieve.org](mailto:pmeyer@stegenevieve.org), or by mail to Pam Meyer, City Clerk at 165 S. Fourth St. Ste. Genevieve, MO 63670. Position will stay opened until filled.